



For further information:

Attn: Will Becker
VP/Chief Operations Officer
DeDora Capital
707.253.0681
Will@DeDoraCapital.com

For Immediate Release

William (Will) BECKER EARNS ACCREDITED INVESTMENT FIDUCIARY DESIGNATION FROM THE CENTER FOR FIDUCIARY STUDIES

Napa, Ca. June 26th, 2015 - William (Will) Becker of DeDora Capital, a Registered Investment Advisor (RIA) has been awarded the Accredited Investment Fiduciary® (AIF®) designation from the Center for Fiduciary Studies™ (the Center), the standards-setting body for fi360.

The AIF designation signifies specialized knowledge of fiduciary responsibility and the ability to implement policies and procedures that meet a defined standard of care. The designation is the culmination of a rigorous training program, which includes a comprehensive, closed-book final examination under the supervision of a proctor, and agreement to abide by the Code of Ethics and Conduct Standards. On an ongoing basis, completion of continuing education and adherence to the Code of Ethics and Conduct Standards are required to maintain the AIF designation.

Mr. Becker, a resident of Napa, Ca, is a Vice President & Chief Operations Officer for DeDora Capital.

fi360, based near Pittsburgh, Pa., is the first full-time training and research facility for fiduciaries, and conducts training programs throughout the United States and abroad. The Center for Fiduciary Studies confers the AIF designation as well as the Accredited Investment Fiduciary Analyst™ (AIFA®) and Professional Plan Consultant™ (PPC™) designations. AIFA designation holders are the only recognized professionals trained to perform fiduciary assessments, which measure how well investment professionals are fulfilling the fiduciary duties required of them by the applicable investment legislation, case law, and regulatory opinion letters. PPC designation holders possess an ability to employ best practices that help plan sponsors run successful and compliant practices. The PPC designation is awarded to those who complete a curriculum based on ERISA regulations and industry best practices as it pertains to the management of a qualified plan.

About fi360

fi360 helps its clients gather, grow, and protect assets through better investment and decision-making. Since 1999, fi360 has been providing innovative solutions to financial services providers, including the AIF® and AIFA® training programs, the fi360 Toolkit™ software, and fi360 Fiduciary Score®. Our vision is to be the leading provider of services that raise the level of professionalism in investment management. With extensive education, certification, software, and practice management offerings, fi360 is a one-stop shop equipped to provide individuals and organizations with the training, tools, and resources necessary to become more successful.

About DeDora Capital, Inc.



DeDora Capital, Inc. is a Registered Investment Advisor (RIA) providing comprehensive wealth planning to guide financial decisions and investing assets to build client wealth. The firm believes in the power of running successful businesses, spending time with family, enjoying retirement, and making a responsible impact in the community. The firm's mission is to make a meaningful difference in the financial lives of clients and community, every day. DeDora Capital is not a tax or legal advisor. For more information, visit us at www.DeDoraCapital.com.